

# ESSENTIAL SYSTEMS GROUP

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*Lotus Notes Consulting, Seminars and Workshops*

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## EDWARD LEVIN PROFESSIONAL BACKGROUND

**Essential Systems Group** specializes in consulting, training, and workshops to maximize the business value of Lotus Notes. Among the very first Business Partners certified to present the Lotus Education Business Seminars and Accelerated Value Method workshops, ESG delivers the most powerful tools of Process Innovation and Transformation Management into your Notes project. And as founding members of Penumbra, the national consortium of top Lotus Business Partners, we are positioned to support a wide range of customer needs throughout North America. ESG is committed to projects that fully exploit the business process, information technology, and cultural dimensions of Lotus Notes and the Internet for organizational transformation.

Under the directorship of **Mr. Edward Levin**, Essential Systems Group has been the primary contractor on Notes application development and deployment projects for clients including Aramark Corporation, Machinery Sales Company, Propaganda Films, and Treasury Services Corporation. Workflow and Process Innovation clients have included the US Air Force/Syrius Research, Countrywide Funding and Allianz Insurance.

Before starting ESG, **Mr. Levin** managed large-scale technology and process reengineering projects in a Fortune 500 environment, translating the business needs of executives into successful Information Systems. He was a member of the core team responsible for creating a major new sales division, and was responsible for application development across mainframe, departmental and LAN environments. Prior to his thirteen years in the electronics industry, **Mr. Levin** accumulated extensive experience in team and community building in a variety of settings in the business and social services sectors.

**Mr. Levin** received his B.A. in Psychology from Antioch University, Professional Designation in Business Management from UCLA Extension, Diploma in Computer Programming from the Institute of Computer Technology and is a Lotus Certified Notes Consultant (Certified Lotus Professional).

His additional training in organizational consulting includes the Action Technologies *Workflow Consultant* and *Notes Developer* training, the Corporate Management Institute *Master Class in Organizational Consulting*, the A.K. Rice Institute *Leadership and Authority in Groups* workshops, and the Landmark Education training in *Organizational Reinvention*.

He is co-author of "E-team: Forming a Virtual Team on the Internet" presented at the 1996 ACM SIGCPR/SIGMIS conference in Colorado, and was a consultant in developing the manuscript for *Leadership Without Easy Answers* by Ronald Heifetz of the Kennedy School of Government at Harvard (Belknap Press, 1994).